

A large, ancient tree with thick, gnarled roots that spread out across the ground. The tree is set against a backdrop of a hazy, mountainous landscape. The lighting is soft, suggesting late afternoon or early morning.

LA MÁS
join us for our annual fundraiser

COMMUNITY CELEBRATION OF

STRENGTH AND CONNECTION

Rooted

2023 Sponsorship Package

**THURSDAY, NOVEMBER 16 FROM 5-8PM
AUDUBON CENTER, DEBS PARK**

Event Overview

Join us at Rooted - an annual fundraiser for LA Más in celebration of the care and collective work in our Northeast LA community. We'll be honoring teams that have invested deeply and nurtured tenderly the foundations of what it means to live and work cooperatively together in a regenerative economy. We invite you to join us in supporting a growing movement towards a regenerative Northeast LA that transforms our relationship to land, labor, and care.

Host Committee

- Ashley Atkinson
- Natalie Donlin-Zappela
- Chih-Wei Hsu
- Kathleen Johnson
- Jane Paul
- Tim Quinn



Honorees

Moss Award

Office of Councilmember
Eunisses Hernandez

Milpa Award

Northeast LA
Food Justice Collaborative

Mycelium Award

El Sereno
Community Land Trust

Why Support LA Más

Our work involves a combination of community-building, popular education, capacity-building, and cooperative development. By shifting mindsets and behaviors toward community care and by demonstrating alternative economic and housing models, we are building a hyperlocal version of the world we want to see – in real time, with community at the front and center. Through nurturing a culture of cooperation and solidarity, we also cultivate stability and self-determination for working class communities of color in Northeast LA.

LA Más creates and sustains cooperative systems of living and working together in Northeast LA.

We envision a regenerative Northeast LA that transforms our relationship to land, labor and care. by honoring the community-based systems of working class people of color.

Board of Directors

Daniel Paredes | Helen Campbell | Maribel Garcia | Phung Huynh | Ronnell Hampton | Sean Doss

sponsorship levels

SEED - \$1,000+

- Named recognition on annual report, website, and event program
- 2 locally made LA Más tote bags

BRANCH - \$5,000+

- Named recognition on annual report, website, and event program
- 6 locally made LA Más tote bags
- Park hike + breakfast for 10! Join Highland Park locals - LA Más staff Miguel Ramos and Melissa Uribe for a hike at Debs Park - learn about native plants and the cultural diversity surrounding the park.

SEEDLING - \$2,500+

- Named recognition on annual report, website, and event program
- 4 locally made LA Más tote bags
- Garden tour + tea for 5! Visit one of Northeast LA's rich and vibrant community gardens with a local gardener. Find out how the garden came to be and all the ways the garden is a community gathering spot.

CANOPY - \$10,000+

- Named recognition on annual report, website, and event program
- 10 locally made LA Más tote bags
- Neighborhood Walk + Lunch for 5! Join LA Más staff and board - Helen Leung, Daniel Paredes, and Maribel Garcia - in Frogtown along the LA River to learn about what Frogtown was like growing up and its future.

How to sponsor



Email

Please contact ronnie@mas.la to confirm sponsorship.



01 Address

Mail checks to:
2806 Clearwater St Los Angeles, CA 90039



02 Online tickets 03

Tickets available online at <https://secure.givelively.org/event/la-mas-inc/rooted-2022>

LA-Más is a 501c(3) non-profit organization. All donations are tax deductible as allowed by law.
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